



# Press Release

## FOR IMMEDIATE RELEASE

Press Contact: Judi Kenney  
PO Box 78502  
Corona, CA 92877  
(951) 286-5225  
[judik@sayitwithlovecards.com](mailto:judik@sayitwithlovecards.com)

## **Say It With Love Cards Officially Launches Uplifting Card Collection**

*Greeting Card Company Encourages Consumers with Smile of “Jack” and Word of God*

CORONA, CA—May 11, 2011—Say It With Love Cards, a Christian greeting card company based in Corona, CA, today announced the unveiling of its Say It With Jack collection. With this official launch, the company is hoping to encourage and uplift consumers at a time when the world needs it most.

“We live in a world of constant uproar and unpredictable change. People are looking to be uplifted, encouraged, and comforted and that’s what our cards provide,” said Judi Kenney, President of Say it With Love Cards. “When you look around you see people dealing with everyday challenges, unusual circumstances and even rare natural disasters. This is when people need a heartfelt card, something to get them through.”

In 2008 when Kenney owned a bookkeeping business, she saw how several of her clients were adversely impacted by the recession—losing money, jobs and homes.

“It is sometimes difficult to verbalize your heart, but giving them a card with positive messages and a picture of Jack was easy for me to do,” said Kenney.

“Jack” is Kenney’s youngest son who was born with hearing loss and through several surgeries and therapy, he overcame the impairment. The outside of the Say it With Jack cards showcase cute, high quality photographs of Jack while the inside features a single Bible scripture. Printed on the back of the cards is a personal message from Jack, which together results in a powerful, poignant greeting card.

What started as a mere idea of using photographs of her son Jack, the graphic design skills of her daughter Tiffany and scriptures from the Word of God has resulted in Kenney’s one-of-a-kind greeting card line that stands out visually and touches hearts emotionally.

“I think our cards are appreciated more than a text message, tweet or a post on Facebook,” said Kenney. “They are truly cards for the way you live, addressing emotional needs.”

The collection now consists of 40 exclusive designs featuring humorous and insightful photographic images of Jack (or Jack and friends). Many of the unique 5”X7” cards come in two styles—sepia tones blended with color images or sepia tones only. All cards are printed on recyclable paper using an offset printing process on a quality matte finish 100# card stock. Suggested retail value for each card is \$2.25. Wholesale pricing is also available.

Say it With Love Cards is also home to the innovative Say it With Ink collection, which uniquely combines classy silhouettes and vibrant photography of religious tattoos.

All cards are available online at [www.sayitwithlovecards.com](http://www.sayitwithlovecards.com)

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### **About Say It With Love Cards**

Founded in late 2008, Say It With Love Cards is a publisher of faith-based greeting cards and other gifts. The family-run company designs, creates and distributes cards and gifts throughout the world. The company prides itself on offering unique, high quality products that serve as a reminder of the promises and blessings of God. For more information visit the company’s website: [www.sayitwithlovecards.com](http://www.sayitwithlovecards.com)